

# Charles Bowes

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## Profile

I am a proven multimedia project manager and video editor knowledgeable in corporate communications including interactive broadcasts, special event planning & delivery, audio/video productions and virtual adult-training. Backed by 16+ years of professional media production & corporate communications experience, my goal is to manage/coordinate a multimedia production facility supporting the learning and education of others through traditional broadcast, online and emerging distribution mediums.

## Technology Skills

- Final Cut Pro
- Media 100 XS
- DVD Studio Pro
- ENG and Studio Camera operation
- (XDCam, HDV, DVCam, DVCPPro, BetaSP, S/VHS, Hi-8)
- Linear online editing (BetaSP, 3/4", SVHS, 1/2")
- Field and studio lighting
- Polycom RPX Telepresence/HDX/VSX Codec Operation
- 2D graphics creation
- Page Layout and design
- Electronic imaging
- HTML design and maintenance,
- FCC Radio Operators License (1991)

## Notable Expertise

- Multimedia Project Management
- Non-linear video editing
- Video Compression
- Content Management
- Special event technical management
- Process documentation
- Corporate communications
- Troubleshooting

## Presence & Work Samples



<http://www.charlesbowes.com>



<http://ca.linkedin.com/in/charlesbowes>



<http://twitter.com/biggynerd>



<http://vimeo.com/charlesbowes>

## Experience

### Manager, Creative Production

2010 - Present

Canadian Tire: <http://corp.canadiantire.ca/>

Manage the operations of the in-house creative production/events team. Responsibilities range from project distribution and tracking, driving change in the creative production team process and workflow, asset management, vendor management, budget reviews and forecasting.

### Producer

2010 - 2011

Canadian Tire: <http://corp.canadiantire.ca/>

Produce high quality, cost efficient video productions that support all aspects and members of the Canadian Tire family.

Technical Project Management of event staging and A/V to ensure smooth event delivery. Liaise with events, communications and business teams to execute video and show production for internal and external audiences.

Key projects supported include:

- 2010 Dealer Convention
- NHL Sponsorship Launch Press Conference
- 2010 Auto Vendor Summit
- Jumpstart - Ministry of Aboriginal Affairs Press Announcement

### Multimedia Studio Manager

2005 - 2009

Nortel: [www.nortel.com](http://www.nortel.com)

Technical management of Corporate HQ broadcast studio responsible for maintaining an operationally stable broadcast facility for the purposes of audio and video recording, editing and customer tours and provide technical management for Nortel Quarterly



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Financial Results and Investor Relations Conference Calls and Webcasts.

Provided guidance and assistance to local and global team members in all facets of the production cycle from planning, lighting, shooting, editing and compression.

Assist Nortel Sales Team by participating in customer visits and tours to the multimedia studio, as well as, the Polycom RPX Telepresence Suite. Typical involvement would include speaking to the customers (both local and remote) about the features and possibilities of a broadcast studio, multimedia production, streaming and Telepresence key features.

### **Multimedia Project Manager / Sr. Staff Editor**

**1996 - 2009**

Nortel: [www.nortel.com](http://www.nortel.com)

Program and Technically manage and create intranet/Internet live web streaming of Executive Information Sessions, product, sales and partner training. Project managed the planning and implementation of a self-service webcast model and process for internal Nortel users.

Edit professional quality video testimonial, executive messaging and training programs using the Final Cut Pro HD and Media 100 XS edit system. Author DVDs of various video programs to be used in trade shows, and industry events, Executive Briefing Centers and Information Sessions.

### **Videographer/Editor**

**1993 - 1996**

TMP Video Communications Corporation

Responsibilities included shooting and editing of broadcast quality corporate training, marketing, promotional, and other types of video programs. Produced material for broadcast networks such as BBC, ESPN2, Tokyo-TV (NY) and NBC-News Channel. Created 2D and 3D graphics for video programs.

## **Education**

Appalachian State University, Boone, North Carolina, USA (<http://www.appstate.edu>)  
Bachelor of Science in Communication Arts Broadcasting / Technology (Cum Laude),  
1993

## **Volunteer / Community Service**

- **Habitat for Humanity Toronto Women's Build - 2009** - Provided video production and editing services to provide 3 completed videos promoting the 2009 campaign
- **Bloordale Middle School - LearnIT - 2007 & 2008** - Assisted middle school students prepare, write and produce video segments to include in a promotional video.
- **Nortel United Way Campaign - 2007 & 2008** - provided free video production services to winners of a local drawing.
- **Take Your Kids to Work Day - 2003-2009** - Provided studio tours and hands on activities to 9th grade children of Nortel Employees.
- **Carolina Hurricanes Kids 'N Community Foundation - 1997-2002** - volunteered time at various foundation fund raising activities such as autograph sessions, street hockey tournaments and other community activities.